



Help Employees Retire Ready

Better education leads to better outcomes.

Why Education Matters

Participant education matters because it leads to smarter employee decisions, stronger plan participation, and a healthier overall 401(k). When employees understand their options, employers benefit from a more confident workforce and reduced fiduciary risk.

Core Areas

- Enrollment
- Investment basics
- Retirement readiness

Communication Strategy

- Ongoing touchpoints
- Targeted messaging

Measurement

- Participation
- Savings rates
- Retirement readiness



Education drives engagement – and engagement drives better retirement outcomes.